

**Salisbury /Sharon TRAC Committee Meeting**  
**January 20, 2021**  
**5:00 p.m. by Zoom**

Join Zoom Meeting

<https://zoom.us/j/96947277481?pwd=RWhEU3IyY3RhaXZWK3NsV2w4Z3RtZz09>

Meeting ID: 969 4727 7481

Passcode: 404476

One tap mobile

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Dial by your location

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**AGENDA**

1. Call to Order
2. Approval/consensus of agenda
3. Approval/consensus of minutes from meeting of December 9, 2020. Links can be found on Sharon and Salisbury town websites. Here is Salisbury link:
  - <http://www.salisburyct.us/reports/TRACMins12.09.2020.pdf>
4. Manager's Report
  - Operations, developments, repairs, etc
  - CCSMM final report summary (if new information to share)
  - Review of materials management procedures to be provided as attachments
5. Actionable ideas update:
  - Sign blitz – Brian will work with sign company for printing Message of the Week weather-proof signs, and flyers to be sent to hauler customers.
    - MESSAGE OF THE WEEK sandwich board to be placed near recycling hopper.
    - Flyers (likely top five list of misplaced items) to be sent to customers of commercial haulers. Brian has talked to haulers. They will provide envelopes, we will stuff with flyers and pay for mailing. (Volunteers to stuff envelopes?) Is there a way to get a list of the caretaker-type of haulers?
    - Newspaper ad too costly. Perhaps a press-release with news about where and how to find information about recycling.
    - Town Websites: both towns (Linda at Sharon, Emily at Salisbury) are working on new site platforms. Both sound agreeable to creating identical content. (Barbara, Brian, and/or volunteer to check on progress and oversee content.)
    - Instagram and other social media: I don't have accounts. (Need volunteer curators for each town.) Casey's suggestion about

Instagram as the best choice because there wouldn't be a forum for negative discussions/need for response.

- Permanent education table
    - Brian has a table with plexiglass cover ready for action (volunteers to create volunteer-less help center, maybe when Covid surge is over)
  - Food waste collection pilot program
    - Brian and Barbara visited Litchfield Transfer Station to see food waste collection site. The station uses Curbside Compost, the same business that we have talked to about a pilot program. Litchfield is very satisfied. (Did not use grant to run it as a pilot program – more like: if they put it in place, people will start using it.)
    - New email to gather names of people interested in participating: [foodwastepilot@gmail.com](mailto:foodwastepilot@gmail.com)
    - Need development plan with dates, proposed site for bins, approximate cap to number of participants; need cooperation from town selectmen re: budget for pilot (matching grant from Sustainable CT or line item on TS budget or Town budgets).
  - Textile diversion
    - New company (Bay State Textiles) to provide new clean bins is a strong possibility. Litchfield uses same company and have placed bins in other town locations.
    - We make \$5/ton on textiles.
    - Clothing collection bins around towns seem to be back in operation. Masonic Lodge in Lakeville and Legion Hall in Millerton.
  - Swap Shop alternatives (for items in good condition for reuse) can be listed or linked on website.
    - Buy Nothing Facebook page has a Northwest Corner page.
    - End of driveway give-away works if weather forecasts taken into account.
  - Bicycle reuse: Barbara talked to Stacey Dodge, who collects and refurbishes bikes for kids in town. She does not need bikes now.
  - NO NEW DEVELOPMENTS:
    - WRAP collection
    - Glass separation possibilities
    - Town resolution to join Sustainable CT for grant opportunities
    - Repair workshops (post-Covid idea)
    - Continued electronic registration and payment post-Covid
  - FUTURE MEETINGS:
    - Webinars and article reviews
    - New members
    - Policy and Procedure draft and by-law review (volunteer?)
6. Comments from committee members and public
7. Adjourn

## Next TRAC Meeting March 17

- June 16
- August 18
- October 20
- (No December meeting unless necessary)